

Cognyte

# Cookies Policy

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Cognyte uses cookies, flash cookies, pixel tags, mobile device IDs and similar files or technologies (collectively "**Cookie(s)**") to automatically store information about your computer, device and site usage, to improve their performance and enhance our visitors ("**you**", or "**your**") user experience, when you visit any of our websites, including [www.cognyte.com](http://www.cognyte.com) (together with its sub-domains, Content, Marks and services, the "**Site**")

On your first visit to the Cognyte Site you will be presented with a cookie preference window which will obtain your cookie preferences, including any consent you provide for certain non-essential cookies. Even if you approve our usage of cookies, you will always have the right to withdraw your consent at any time you choose. If you do not accept the use of these cookies in this way you should set your browser setting accordingly. If you do, please be aware this may impact your user experience while using our Site. For your comfort you can find below links to popular browsers websites who provide information on how to adjust the cookies settings. Be advised that some of the cookies may not be disabled as they are essential to the function of our Site.

### **1. What are cookies?**

A cookie is a simple text file containing small amounts of information which is downloaded to your computer or mobile device (such as mobile phone, laptop, or tablet) by a website's server when you visit our Site, and only that server will be able to retrieve or read the contents of that cookie. Cookies can be sent to the originating website on each subsequent visit, or to another website that recognizes that cookie. Each cookie is unique to your web browser. Cookies are widely used to make websites work, or to work more efficiently, as well as to provide information to the owners of the sites. It will contain some anonymous information, such as a unique identifier and the site name and some digits and numbers. Cookies allow us to enhance your experience when using our Site by recognizing you, so we remember useful information such as what language you prefer, the location you are in, and your preferences for browsing our Site. Cookies also help us understand how you use our Site, so we can better serve you.



## **2. What types of cookies do we use?**

### 2.1 First-Party Cookies

First-party cookies are set by the website you are visiting, and they can only be read by that site.

### 2.2 Third-Party Cookies

Third-party cookies are set by a different organization than the owner of the website you are visiting. For example, the website might use a third-party analytics company that sets its own cookies to perform this service (e.g., Google). The website you are visiting may also contain content embedded from a third-party site, and these sites may set their own cookies and elements that set cookies on behalf of third party (e.g., a "like" button from Facebook or a "post" button from X (formerly known as Twitter)).

More significantly, a website might use a third-party advertising network to deliver targeted advertising on their website. These may also have the capability to track your browsing across different sites.

We also use the services of reputable third parties to provide us with data collection, reporting, ad response measurement, and site analytics, as well as to assist with delivery of relevant marketing messages and advertisements. These third-party cookies may view, edit, or set their own cookies. We, our third-party service providers, advertisers, advertising networks and platforms, agencies, and/or partners, may also place web beacons for these third parties, as applicable. The use of these technologies by these third parties is subject to their own privacy policies and is not covered by this Cookie Policy.

### 2.3 Session Cookies

Session cookies are temporary cookies that are only stored on your device during a single browsing session. They are deleted automatically when you close your browser. These cookies support core functionality such as navigation, security, and user session management.

### 2.4 Persistent Cookies

Persistent cookies remain on your computer or mobile device after you close your browser and are stored for a specified period or until you manually delete them. These cookies help us recognize returning users, store user preferences across visits, and improve performance and personalization. For example, we may use a persistent cookie to remember your language preferences or cookie consent settings for your next visit. You can delete persistent cookies manually through your browser settings at any time.

### 2.5 Web Beacons and Similar Technologies

We may also use web beacons or other similar Cookie technologies. When a visitor accesses our Site, a non-directly identifiable notice of that visit is generated which may be processed by us or by third parties. These web beacons usually work in conjunction with Cookies. If you do not want your Cookie information to be associated with your visits to these pages, you can set your browser to turn off Cookie as described below. If you turn off Cookies, web beacon and other technologies will still detect your visits to our Site, however they will not be associated with information otherwise stored in Cookies.

### 2.6 Interactive Demo Technologies

We may use third-party platforms to provide interactive product demonstrations embedded in or accessed through our Site. When you interact with such demos, these providers may process technical information such as your IP address, device and usage data, and session-level identifiers stored through session storage, for the purpose of delivering demo functionality, analytics, and performance insights.

The use of these demo technologies is governed by the applicable provider's own privacy and cookie practices.

### 3. How do we use cookies?

The table below summarizes how we use cookies to assist you in customizing your cookie preferences.

Purpose	What do they do?	Do these cookies collect my personal data/identify me?	Examples
Necessary	These cookies are essential for the Site to function and cannot be switched off. They are usually set in response to actions you take, such as setting privacy preferences, logging in, or filling forms.	These cookies do not directly identify you as an individual.	Authentication, load balancing, cookie consent storage.
Statistics	These cookies help us understand how visitors use the Site by collecting anonymous, aggregated data. They support performance optimization and usability improvements.	These cookies do not directly identify you as an individual. All data is collected and aggregated anonymously.	Counting visits, bounce rate tracking, page engagement metrics.
Preferences	These cookies enable enhanced functionality and personalization. They may be set by us or by third-party providers.	Yes. These cookies may store personally identifiable information that you have voluntarily submitted (e.g., your name or email in a contact form).	Remembering language, form data (e.g., contact details), login preferences.
Marketing	These cookies may be set by our advertising partners to build a profile of your interests and show you relevant adverts on other websites.	No direct personal data, but they may track your browser and device.	Showing tailored ads, retargeting, tracking conversions.

**⚠ Disclaimer:** Most non-essential cookies used on our Site are provided by third-party services. As such, we do not control their exact duration or behavior. You can view the current list of cookies, including provider names, categories, and purposes, through the cookie banner displayed when you first visit our Site. If you have already given consent and wish to update your preferences, you may need to clear your cookies to trigger the banner again. For guidance on how to do this, please refer to **Section 4: How can you block, delete, or otherwise manage cookies?**

#### **4. How can you block, delete, or otherwise manage cookies?**

When you first visit our Site, you will be presented with a cookie banner powered by our Cookie Consent Tool. This banner allows you to:

- View and learn about the different categories of cookies we use
- Provide or withdraw consent for non-essential cookies
- Adjust your preferences across different types of cookies

If you wish to update your preferences later, you can clear your browser cookies to trigger the banner again.

If you prefer not to use cookies at all or want to delete existing cookies, you can do so through your browser settings. Most web browsers allow you to block some or all cookies, delete cookies that have already been set, or alert you before cookies are placed. Please note that blocking or deleting cookies may affect the functionality of the Site, and certain features may not work properly.

Below are links to instructions for managing cookies in commonly used browsers:

[Safari](#)

[Google Chrome](#)

[Microsoft Edge](#)

[Microsoft](#)

[Firefox](#)

[Opera](#)

#### **5. How to contact us**

If you have any questions or comments regarding this Cookie Policy, please contact at [privacy@cognyte.com](mailto:privacy@cognyte.com)